

# UINTAH COUNTY TOURISM PROFILE

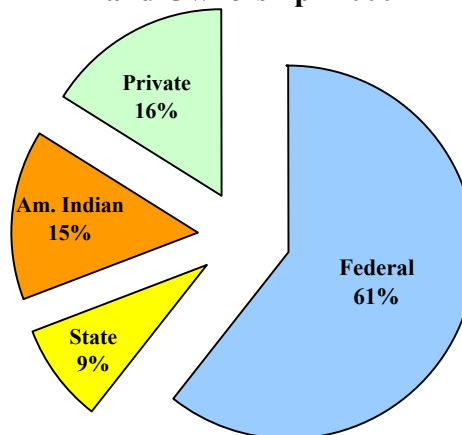
County Indicator	1997	1998	1999	2000	2001(o)	2001(n)	2002(p)	% Change 2001-2002	State Ranking
<b>DEMOGRAPHIC</b>									
Population	24,828	24,970	25,203	25,224	25,728		26,155	1.7%	11
Total Non-Ag Employment	8,328	8,521	8,758	9,265	9,893		9,956	0.6%	11
Non-Ag Avg Monthly Wage	\$1,857	\$1,901	\$1,914	\$2,064	\$2,274		\$2,202	-3.2%	11
Per Capita Income	\$14,670	\$15,290	\$15,431	\$16,922	\$18,972		\$19,347	2.0%	16
Unemployment Rate	5.5%	6.1%	7.2%	4.8%	4.6%		6.8%	2.2%	17
<b>SPENDING &amp; EMPLOYMENT</b>									
Spending by Travelers (Millions)	\$41.9	\$43.8	\$45.0	\$45.7	\$43.6	\$54.2	\$54.2	0.0%	9
Travel & Tourism Related Employment	770	811	843	866	867	1,459	1,474	1.0%	9
<b>TOURISM TAX REVENUES (000s)</b>									
Local Tax Revenues from Traveler Spending	\$872	\$912	\$926	\$952	\$907	\$1,280	\$1,253	-2.1%	9
Gross Taxable Room Rents	\$4,492	\$5,305	\$5,019	\$5,434	\$5,439		\$5,418	-0.4%	15
Transient Room Tax	\$134.7	\$159.2	\$150.6	\$163.0	\$163.2		\$162.5	-0.4%	15
Restaurant Tax	\$145.1	\$175.8	\$146.0	\$167.0	\$190.4		\$189.0	-0.7%	13
Car Rental Tax	\$4.5	\$7.8	\$19.0	\$4.5	\$3.1		\$4.0	29.0%	6
Gross Taxable Retail Sales (million)	\$300.3	\$335.7	\$331.5	\$439.8	\$497.9		\$452.6	-9.1%	9
<b>REGIONAL VISITATION COUNTS</b>									
SR-40 UT/CO Traffic Count	532,535	534,725	559,545	554,800	596,045		608,090	2.0%	
SR-191 UT/WY Traffic Count	122,275	127,750	133,225	149,650	NA		NA	NA	
Flaming Gorge N.R.A.	974,400	1,018,000	1,043,500	1,044,000	940,000		917,000	-2.4%	
Dinosaur N.M.	446,624	420,295	410,742	397,069	326,431		299,142	-8.4%	
Starvation S.P.	98,689	101,652	100,049	95,302	100,337		107,944	7.6%	
Utah Field House S.P.	90,043	98,520	77,293	73,625	64,906		60,780	-6.4%	
Steinaker S.P.	66,714	51,104	59,687	38,541	44,325		29,928	-32.5%	
Red Fleet S.P.	52,905	35,965	29,340	42,456	35,998		46,991	30.5%	

Land Ownership - 1999	No. of Acres	% Total
<b>Total Acres in County</b>	<b>2,877,244</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>1,740,981</b>	<b>60.5%</b>
BLM	1,411,944	49.1%
US Forest Service	269,380	9.4%
National Recreation Areas	--	--
National Parks	50,682	1.8%
National Wildlife Refuge	8,975	0.3%
USFS & BLM Wilderness Area	--	--
Other*	--	--
<b>State Government</b>	<b>251,264</b>	<b>8.7%</b>
Utah State Parks & Recreation	956	0.0%
Utah State Wildlife Reserves	9,707	0.3%
State Trust Lands	240,602	8.4%
<b>American Indian</b>	<b>423,353</b>	<b>14.7%</b>
<b>Private**</b>	<b>461,646</b>	<b>16.0%</b>

\*Includes Military and Bankhead Jones land

\*\*May include some local government land

**Land Ownership - 1999**



# Uintah County Tourism Profile

